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October 2024

Implementing Energy-Saving Measures in Rental Properties

As we head into the cooler months, it's a great time to think about how to reduce energy costs for your investment properties. Not sure it's worth your time and money?

It is.

There is a huge demand for more sustainable rental housing, and this is more than a trend. It's a true tenant preference, and it also leads to better business for you.

Here is where we recommend you get started on saving energy in your rental home:

1. **Add solar and Increase your property's value at no cost to you** with a rooftop solar panel system and Tesla battery storage. Retain quality tenants who love the predictable, affordable electric bills and protection against power outages. There is also potential for selling power back to HECO. For details, contact Cheryl, and see if your property qualifies.
2. **Upgrade to Energy-Efficient Appliances:** Investing in ENERGY STAR® appliances for your property can significantly reduce electricity usage and cut down on bills.

ceiling fans to circulate cool air instead of relying solely on air conditioning. Proper fan use can reduce energy consumption by up to 40%.

4. **Install LED Lighting:** LED lights have a much longer life and use up to 75% less energy. Replacing bulbs in common areas or entire units is a quick win for energy savings.
5. **Utilize Smart Thermostats:** Installing programmable or smart thermostats allows for more efficient control of indoor temperatures. Tenants can program cooling and heating schedules to reduce energy use when they're not home.

These easy improvements can not only help reduce energy costs but also increase the overall value and sustainability of your property.

If you'd like assistance implementing any of these energy-saving strategies, feel free to reach out to Cheryl at cheryl@mhprops.net



We are profoundly grateful to everyone who supported us in being recognized as the Best Property Management Company in the state of Hawaii, winning the KITV4 Viewers' Choice Award for two years in a row.

This honor continually motivates us to raise the bar in delivering the highest standards of excellence to you, our valued clients. Your trust and support has been key to our success, and I extend my heartfelt gratitude to you.



Our goal at Marie Hansen Properties is to maximize the return on your investment and to grant you the peace of mind that comes from knowing that your property is in capable hands.

The Marie Hansen Properties Team

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anyone that needs help with their property,
we'd be happy to assist!

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CONTACT US



(808) 591-1110

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It is very important that we are able to reach you if we have any questions or concerns about your property. If your phone number, email address or address/contact information has changed, please call or email Cheryl so she can update your file. You can reach her at (808) 591-1110 or cheryl@mhprops.net

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